

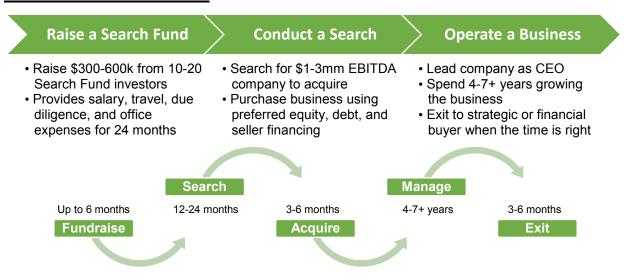
# **Become a Business Owner and CEO Directly Out of Your MBA**

### What Are Search Funds?

A Search Fund is an investment vehicle that enables an entrepreneurial team of one or two 'Searchers' to purchase and operate a small business for the long term. Pioneered in 1984 by GSB Prof. Irv Grousbeck, it offers MBA graduates a fast track to the C-suite by way of entrepreneurship through acquisition.

Like all entrepreneurial ventures, Searching is a difficult and demanding journey that is not for everyone, but those who choose this path will have the opportunity to achieve personal, financial, and professional success.

### **How Do Search Funds Work?**



## Why Raise Capital for Your Search Fund?

The Search Fund path offers a unique opportunity for MBAs:

- Outstanding risk-adjusted financial return for recent graduates
- Access to unparalleled network of investors and fellow searchers for guidance and mentorship
- Improved probability of finding a great company to purchase
- Autonomy and responsibility that comes with running your own business

#### Who is Relay?

Relay Investments is a global firm that <u>exclusively</u> invests in Search Fund entrepreneurs and the companies they acquire. Co-Managing Directors **Sandro Mina** and **Martin Steber** both led successful searches and have decades of Search Fund investing experience. The Relay team has the resources to help Searchers successfully identify, acquire, and operate small businesses throughout the world.

Any questions? Contact <a href="mailto:cecilia@relayinvestments.com">cecilia@relayinvestments.com</a> for more information.

